



Stop, Drop and Roll

Teach Children What To Do If Their Clothes Catch on Fire.



December Progressive Agriculture Safety Days®

UNITED STATES

KENTUCKY

Brownsville – 12/1/14

Donna Davis, 270-597-2194 x100

CANADA

MANITOBA

Erickson – 12/8/14

Cam Anderson, 204-636-6804

If your clothes are on fire, the steps are simple:

- ▶ **1. STOP** where you are.
- ▶ **2. DROP** to the floor or ground, and cover your eyes and mouth with your hands.
- ▶ **3. ROLL** over and over, back and forth until the fire goes out.

Capt. Larry Wunsch, longtime Wisconsin firefighter, developed a fun way to teach this lifesaving technique to children. The children put on a simple vest made of vinyl fabric that has heavy felt “flames” attached to it. Placing their hands over their faces to protect their eyes and mouth, they roll on a piece of carpet until the flames come off the vest (representing the fire going out).



Why do the flames stick to the carpet? They are attached to the vest by a small piece of Velcro, with the sides of the flames away from the vest having a much larger piece of Velcro on them. The flames stick to some carpet better than others, so be sure to test the carpet ahead of time.

These vests are available from Drunk Busters of America, LLC (www.drunkbusters.com). The vests are \$50 each or \$280 for six. An instructor’s guide is included. Stop, Drop and Roll 3-inch stickers are available for \$49 per roll and are a great reminder for the kids to STOP, DROP and ROLL.

Drunk Busters was founded by veteran law-enforcement officer and educator Curt Kindschuh. When visiting the Drunk Busters website, be sure to look at the products for teaching the dangers of driving under the influence of alcohol and drugs, or when sleep deprived.



Cheminova Continues Its Support of Progressive Agriculture Safety Day Program

As part of its commitment to help keep farmers and their families safe and productive, Cheminova has once again committed to support the Progressive Agriculture Safety Day® program. Through its support, 357 more kids will be able to attend a Safety Day this year.

“Cheminova recognizes the need for agricultural safety education and is committed to helping the Progressive Agriculture Foundation make that difference in our communities,” said Kara Holland, Cheminova commercial coordinator.

About Cheminova

Cheminova, Inc., headquartered in Research Triangle Park, N.C., is the U.S. subsidiary of Cheminova A/S, located in Lemvig, Denmark. Cheminova is a global company in the production, development and sale of plant-protection products in more than 100 countries.

Visit the Progressive Agriculture Safety Day web site at www.progressiveag.org to see how you can host a Progressive Agriculture Safety Day® for your community during 2016. Or you can call us at 888-257-3529. Also, be sure to watch upcoming issues of *The Progressive Farmer* for more information and a list of additional Safety Days.