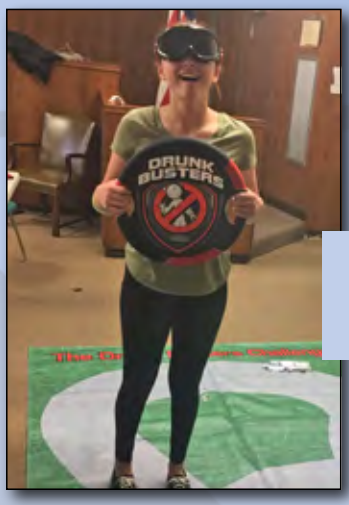
DRUNK BUSTERS of America LLC

SUMMER 2017 CATALOG

23rd Anniversary Specials Inside!

DRUNK BUSTERS GOGGLES
see pages 2 & 3

MADE IN AMERICA



DRUNK BUSTERS CHALLENGE ACTIVITY MAT
see page 6

MADE IN AMERICA

SUPER LOW PRICES!

ONLY $699

DRUNK BUSTERS PEDAL KARTS
see pages 4 & 5

NEW!

DRUNK BUSTERS CARRYING BAG
see page 8

VISIT US ON THE WEB: WWW.DRUNKBUSTERS.COM
OR CALL: 920-583-2491

Drunk Busters Goggles Pricing and Packages

Single Goggle	**$99**
Drunk Busters 6-pack of Goggles	**Anniversary Special - only $449, save $145!**
Drunk Busters 12-pack of Goggles	**Anniversary Special - only $849, save $339!**
Drunk Busters 24-pack of Goggles	**Anniversary Special - only $1,599, save $777!**

Please specify name of goggle and quantity of each when ordering.

If you desire more than 24 goggles, please contact Drunk Busters of America at curt@drunkbusters.com to receive a quote.

DRUNK BUSTERS GOGGLES

These Goggles Don't Help You See... They Make You Think!

As soon as you slip on a pair of our Drunk Busters Goggles, you'll begin to experience the simulated effects that alcohol consumption has on your body. These unique goggles simulate effects of impairment, including reduced alertness, slowed reaction time, confusion, visual distortion, alteration of depth and distance perception, reduction of peripheral vision, poor judgment and decision making, double vision, and lack of muscular coordination. Curt Kindschuh, Founder and Owner of Drunk Busters of America, is the designer and patent holder for Drunk Busters Impairment Goggles, which are being used worldwide in 96 different countries. These goggles are being used in drunk driving prevention and awareness programs, driver education classrooms, boating/snowmobile/ATV/hunter safety classes, underage drinking and drug awareness programs, alcohol and drug treatment programs, and by safety management and occupational health personnel. Available in ten different versions, they are the most affordable and the finest impairment goggles on the market! All goggles include a cloth carrying bag and an Instructor's Guide, available in Spanish on request. Each and every goggle is backed by a five-year warranty…..if the frame, lens, or elastic strap breaks, we will replace the goggle or strap at no charge to you!

For some people, impairment might result from as little as one alcoholic drink. Impairment can also result from combining alcohol with prescription medication, yet with a very low Blood Alcohol Concentration (BAC). Using illegal drugs can also be impairing, with no BAC level even present. Our goggles represent the following approximate range of BAC levels for the 'average' person consuming alcohol under 'average' circumstances:

I just wanted to take a moment and say how extremely satisfied I am with your products and your company. You worked with our agency to keep everything in budget, and you wasted no time in getting the order shipped. THANK YOU!

Lt. Keith Fletcher, Community Services
Alcoa Police Department, Tennessee

BAC of .04 to .06
Drunk Busters
Low Level BAC Goggle
(green strap)

BAC of .06 to .08
Drunk Busters Low Level
BAC Nighttime Goggle
(blue strap)

BAC of .08 to .15
Drunk Busters
Impairment Goggle*
(black strap)

BAC of .15 to .25
Drunk Busters
Twilight Vision Goggle*
(red strap)

BAC of .26 to .35
Drunk Busters
Totally Wasted Goggle
(orange strap)

NEW!

ECSTASY/MOLLY/LSD GOGGLE™
The fastest emerging drug problem in the USA is the use of Ecstasy, also known as Molly. Effects of using it include impaired judgment, blurred vision, confusion, a distorted perception of color, and an increase in blood pressure and heart rate. LSD stands for Lysergic Acid Diethylamide, which is a hallucinogen. Popular in the 60's and 70's, it has slowly been making a worldwide comeback. Combined with impaired depth perception, this goggle simulates effects of using Ecstasy/Molly or a bad LSD trip.
(tie-dye strap)

DRUG IMPAIRMENT GOGGLE
Simulates many of the effects of using illegal drugs or overdosing on prescription medication, including disorientation, altered space perception, vertigo, lack of concentration, image distortion, memory problems, and feelings of euphoria.
(camo strap)

CANNABIS GOGGLE™
According to recent U.S. Government studies, 30% of today's teenagers are smoking marijuana. About 4% of adults smoke pot at least once a year, with roughly 1% abusing it. Smoking marijuana can affect your ability to perform simple tasks, it impairs concentration and coordination, it can cause slowed reaction time, and can result in short-term memory loss. Smoking marijuana can also result in a feeling of nausea, which these goggles simulate. With several states recently legalizing marijuana, the Cannabis Goggle is a training tool which can be used with young people and with adults.
(olive strap)

***Patent No. 6,206,521**

****Patent Pending**

SNOOZE GOGGLE® **
Simulates fatigue in the early morning after working all night long and also extreme fatigue.
(grey strap)

RED-EYE GOGGLE™ **
Simulates fatigue late in the day when the sun is about to go down and fatigue under low light conditions.
(rose strap)

AMERICA
DESIGNED, ENGINEERED AND ASSEMBLED IN THE U.S.A.

Drunk Busters of America has been providing pedal karts to use with drinking and driving educational programs since 2007! Don't be fooled by cheap knock-offs. Curt Kindschuh, Founder and Owner of Drunk Busters of America, backs every pedal kart with a full one year warranty and a five year frame warranty. These karts are commercial quality, made for heavy duty use. Pedal Karts are used along with Drunk Busters Goggles to demonstrate the dangers of impaired driving in a safe way. Using traffic safety cones, you design your own driving course in a way that works for you and the parking area or gym floor that you have available. Participants first drive the course "sober" and then attempt to perform several hands on tasks, including field sobriety testing. Then, have the participant drive the course again and perform the same testing while wearing a Drunk Busters Goggle. As with real life, the participant is in complete control while "sober" but once alcohol use, drug use, or sleep deprivation is simulated, they are no longer 100% in control. In real life, that is when crashes happen, and people get injured and killed. This is a SAFE and EFFECTIVE and EASY way to teach young people and adults about the dangers of not being in control of themselves. There is NO HIGH PRICED TRAINING required. These pedal karts are designed with a heavy duty frame, an adjustable seat with 30 positions, pedal brakes, all-terrain tires with tubes, and an articulating front end to keep all of the wheels on the ground. The wheels are metal, which is much safer then plastic! Weighs 135 pounds, 35 x 67 inches and 39 inches high. EZ assembly required, it should take about 10 minutes and requires a few basic tools. Ages 6-adult. The Drunk Buster Pedal Kart has a 350 pound weight limit. (Shipping and Handling rates are for the contiguous 48 states. Shipping to Hawaii and Alaska and other countries will require a shipping quote). Shipped via freight truck. Quantity discounts are available, email curt@drunkbusters.com for a quote.

Pedal Kart in Red

Pedal Kart in Black

Pedal Kart in Blue

DRUNK BUSTERS PEDAL KART

$699 plus s/h of $349 includes:

- Drunk Busters Pedal Kart in red, black or blue
- Includes a FREE .08–.15 Impairment Goggle

SUPER LOW PRICES!

DRUNK BUSTERS PEDAL KART PACKAGE #1

$899 plus s/h of $399 includes:

- Drunk Busters Pedal Kart in red, black or blue
- Two Drunk Busters Goggles of your choice
- Ten 12" traffic cones
- 500 three-inch Drunk Busters stickers
- One Drunk Busters T-Shirt (sizes available Small-XXXL)

DRUNK BUSTERS PEDAL KART PACKAGE #2

$1,999 plus s/h of $499 includes:

- Two Drunk Busters Pedal Karts in red, black or blue
- Six Drunk Busters Goggles of your choice
- Twenty 12" traffic cones
- 1,000 three-inch Drunk Busters stickers
- Two Drunk Busters T-Shirts (sizes available Small-XXXL)

NEW!

DRUNK BUSTERS PEDAL KART 3-PACK

$1,999 plus s/h of $549 and includes:

- One kart in red, one in black, one in blue

EASY 10 MINUTE ASSEMBLY!

I received our order today, fast service!
Thank you for your great service and products.

Audra Urie, Driver Education Director
State Department of Education, Boise, Idaho

Drunk Busters Challenge Activity Mat

Simulating a country road in a rural setting, the 6' x 12' mat is a great interactive activity to demonstrate the dangers of impaired driving and also distracted driving, specifically texting while driving. The width of the road is 16 inches, thus the participant actually walks on the road, while steering a real steering wheel, and has to stay between the lines of the outer edge of the road, avoiding a deer, mail delivery vehicle, pedestrians, bicyclists, and even a family of skunks. It also features two intersections complete with stop signs. The first time the student drives the course, they are completely sober. The second time, they text a friend while driving. The third time, they wear a Drunk Busters Impairment Goggle to get a feel for the dangers of impaired driving. Each time, count the number of mistakes they make, and use a stop watch to time them and then use that opportunity to teach the students about delayed reaction times when they are distracted and/or impaired. Made of 14.9 ounce vinyl, it is backed with a one year warranty against rips or tears. $349.00

Includes: 6' x 12' Drunk Busters Challenge Activity Mat
Drunk Busters steering wheel
One Drunk Busters Impairment Goggle .08 – .15 BAC Level
Instructor's Guide

An additional $20 oversize item charge needs to be added to the normal shipping rate.

DRUNK BUSTERS STEERING WHEEL $25

Your Satisfaction is Our Top Priority

Our customers are important to us. With every call or email we receive, we strive to meet your needs with friendly, accurate, and prompt service. We will respect your questions, and take as much time as you need to get those questions answered. If for any reason you are not pleased with anything you order from us, simply return it to us at your expense within 48 hours from the day you received it, and we will refund you 100% for the cost of the item (excluding our original shipping charge to get the item to you). Our return rate is a very small fraction of 1%…way below the 15-17% return rate that most businesses have. And we are very proud of that.

Our online store at www.drunkbusters.com is open 24/7 to serve you no matter what shift you work.

Phone orders may be made by calling (920) 583-2491

Fax your order to (920) 583-2332

or, send you order form and check or credit card information to:

Drunk Busters of America, LLC
Attention: Curt Kindschuh
W6279 County Road F
Brownsville, WI 53006 USA

We love our Drunk Busters Goggles! We have been using them all year round and it has been great.

Sgt. William Coxe
Christopher Newport University, Newport News, VA

DRUNK BUSTERS CLASSIC PACKAGE

$449 includes:

- Four goggles of your choice
- *Unfinished Miles* on DVD
- Drunk Busters Stickers— 500 3-inch stickers
- Drunk Busters carrying bag

DRUNK BUSTERS BACKPACK
Carry up to 12 Drunk Busters Goggles. Super sturdy! $25

T-SHIRTS Are available in S, M, L, and XL for $10, and XXL and XXXL for $11.

DRUNK BUSTERS CARRYING BAG Securely carry up to 12 Drunk Busters Goggles in this extra tough bag with two side pockets. 18 x 12 inches. $25

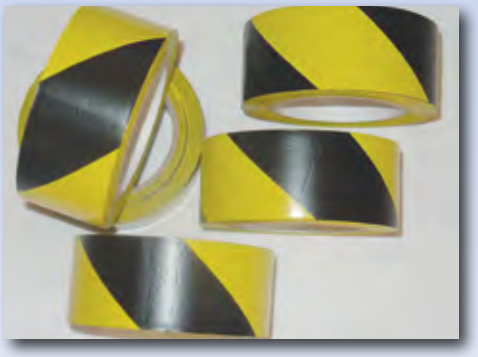
DRUNK BUSTERS GOGGLES REPLACEMENT STRAPS All of our Drunk Busters Goggles are backed with a full 5-year warranty, so if your strap gets stretched from overuse, we'll send you a FREE replacement within the five years! After that, replacements are only $3 per strap!

STICKERS Three-inch full color stickers with the Drunk Busters logo. A great giveaway item for kids, teens, and adults. The first item offered when we started business in 1995, and they still sell for the same price! *$29 for a roll of 500 3" stickers.*

PENCILS Top quality pencil with full color Drunk Busters logo. Great giveaway item! *$15 per pack of 25 pencils.*

DRUNK BUSTERS
ESTABLISHED 1995
DRUNK BUSTERS OF AMERICA
www.drunkbusters.com

MICRO FIBER CLEANING CLOTH
Perfect for cleaning your Drunk Busters Goggles, cell phone, computer screen, glasses, camera, or iPad. 5 x 5 inches and re-usable. A 12-pack of cleaning cloths for $29.



FIELD SOBRIETY TEST TAPE
Adhesive backed yellow and black striped tape comes in a roll of 108 feet for only $9 per roll!

LENS CLEANER SPRAY
Perfect size for cleaning your Drunk Busters Goggles. A 12-pack of one ounce bottles for $29.

VISIT US ON THE WEB: WWW.DRUNKBUSTERS.COM
OR CALL: 920-583-2491

Drunk Driving DVDs

ANOTHER SMASH HIT
The National Safety Council estimates that at least one million crashes---33% of the total---are caused each year by using cellphones and texting while driving. If you text and drive, a serious accident is inevitable. Another Smash Hit is the best DVD available to teach all drivers about the consequences of texting and driving.
($89, DVD, 12 minutes, grades 5-adult, 2011)

BROTHERLY LOVE
is the story of two brothers who worked together, played together, and died together at the hands of a drunk driver. Twenty-three year old George and twenty-one year old Tom Palmer were driving home one night after helping their grandparents move when the driver of another car crossed the centerline and hit them head-on. This story is about the pain of losing not one but two loved ones, the effect on an entire small community, and the journey of a family struggling to deal with their deaths over two decades after the tragedy occurred. The pain of losing a loved one never goes away.
($89, DVD, 15 minutes, grades 5-adult, 2012)

THINK ABOUT IT
is a groundbreaking program that features a powerful short film, a compelling documentary, and an interview with a well respected and published Psychiatrist who deals with teens and teen development. This two disc DVD set, with television quality and contemporary story telling, will capture the viewer and make them Think About It.
($89, DVD, 38 minutes, grades 5-adult, 2011)

UNFINISHED MILES: ONE MAN'S UNTHINKABLE JOURNEY Mark Manion and his cousin Mike were involved in a horrible crash while cycling across the United States. Mike was killed and Mark was left paralyzed from the neck down. Sixteen years later, the real truth of the crash was revealed – the driver of the car was drunk. Mark's story gets a person to think about choices, and the consequences of those choices.
($89, DVD, 20 minutes, grades 5-adult, 2003)

STUDENT DRIVER MAGNETS Professional driving instructors use Student Driver magnets because they work. Made with a heavy duty magnet, this sign will stay on in all conditions. 4 x 12 inches, these are the most affordable student driver magnets available at only $5 per magnet.

SALE PRICE!

THE BACTERIA BUSTER™

www.drunkbusters.com

The **NEW** Bacteria Buster is a germicidal cabinet that sanitizes your Drunk Busters Goggles for their next use in only 8 minutes. The simple to use countdown timer controls the UV lamp automatically, ensuring up to a 99.4% average kill rate, sanitizing from germs, bacteria, mold, fungus, and virus contaminants. The cabinet holds up to 12 goggles at a time, and includes a lock and built in safety shutoff switch to prevent accidental exposure to UV rays. Measures 22" High x 14" Wide x 9.25" Deep. Can be mounted on a wall or placed on a cabinet or table top. Plug it into a standard outlet. Made in the USA, Underwriters Laboratories listed and CUL certified. Doubles as a secure place to store your Drunk Busters Goggles! $499. Weighing in at 22 pounds, an additional $50 oversize item charge needs to be added to the normal shipping rate. This rate is for the contiguous 48 states. Shipping to Alaska and Hawaii and other countries will require a shipping quote.

VISIT US ON THE WEB: WWW.DRUNKBUSTERS.COM
OR CALL: 920-583-2491

Traffic Cones

TRAFFIC CONES are made in the U.S.A. One piece PVC cones assure durability and flexibility in all weather conditions. Long lasting brilliant fluorescent color provides high visibility. Ultraviolet stabilized color provides maximum resistance to fading. High density base creates low center of gravity for maximum stability. All cones are stackable. Traffic cones are sold PER BOX only as listed below. Shipping and handling rates below are for the contiguous 48 states. For shipping to Alaska, Hawaii, and outside of the United States please contact us for a quote. Volume discounts are available, please call us at (920) 583-2491 or email curt@drunkbusters.com for a quote. Ten dollar broken box charge for quantities other than listed.

Style of cone	price per cone	quantity per box	total	shipping cost
6 inch orange	$5	25	$125	$49
12 inch orange	$7	30	$210	$69
12 inch lime green	$9	30	$270	$69
18 inch orange	$12	20	$240	$89
18 inch lime green	$14	20	$280	$89

We would be pleased to do business with your company again in the future.

Ulla Tourunen, Finnish Red Cross
Finland

You guys are way too efficient! Thank you so much for your awesome customer service!!

Becky Lampe, Student Engagement/Career & Technical Readiness
Boise, Idaho

Stop, Drop, and Roll Vests

This durable vinyl vest was designed by a veteran fire safety officer and is used to teach children Stop, Drop, and Roll. When used in a classroom on carpeting, the fire is snuffed out when the flames stick to the carpet (thanks to Velcro!). A great tool for fire prevention week in October. The vests are backed with a 5 year warranty. Instructor's guide included. $50 per vest or $280 for a 6-pack of them. Stop, Drop, and Roll 3-inch stickers are available for $49 per roll for 500 of them and are a great reminder for the kids to STOP, DROP, and ROLL.

Drunk Busters of America invites you to follow us on Twitter or Facebook and you will receive a $25 discount on your next order valued at $100 or more (please mention this when ordering).

Shelly@drunkbusters

www.facebook.com/drunkbusters

Send us a photo using the Drunk Busters Goggles and you may be in our next catalog!

Drunk Busters of America Order Form

Product Name	Quantity	Unit Price	Total
		SUBTOTAL	$
		Wisconsin customers add 5.5% sales tax (if tax exempt include copy of certificate)	$
		Shipping and Handling (see chart on back)	$
		TOTAL	$

If placing an order for goggles, please specify under product name the style and quantity of each goggle desired. When ordering a Drunk Busters 6-pack, 12-pack, or 24-pack of goggles, list which package you are ordering and below that a breakdown of the style of goggles desired and quantity of each. For t-shirt orders, list the quantity of each size desired. Fill out the required shipping information on the back and scan and email it to us at curt@drunkbusters.com or fax this form to us at (920) 583-2332, mail it to us, or call us at (920) 583-2491 to place your order. You can also order online at www.drunkbusters.com If you have any questions, call us at (920) 583-2491 or email us at curt@drunkbusters.com Thank you.

Copyright 2017 Drunk Busters of America, L.L.C.

Name _____

Organization _____

Mailing Address _____

Shipping Address _____

City _____ State _____ Zip/Postal Code _____

Phone _____ Fax _____

Country _____ Email Address _____

Method of Payment

☐ Check (payable to Drunk Busters of America, L.L.C.)
☐ Bill me—net due 15 days (schools and government agencies only)
☐ Purchase order number _____
☐ Charge to my credit/debit card: ☐ VISA ☐ Master Card ☐ American Express

Shipping and Handling

Up to $250	Add $10.00
$251-$500	Add $25.00
Over $500	5% of subtotal

Card Number _____ Expiration Date _____

Name (as it appears on the card) _____ 3-digit security code (on back of card) _____

The Bacteria Buster and Activity Mat have a shipping surcharge, see product descriptions. Drunk Busters Pedal Karts and packages have their own shipping rates, see page 5 for details. If you reside in the state of Wisconsin, and your organization is tax exempt, you must attach a copy of your tax-exempt certificate otherwise the 5.5 % sales tax will be applied. Credit is approved for public and parochial schools and government agencies only. Since 1995, over 99% of our orders have been shipped the same day that we received them. We ship U.S. Postal Service Priority Mail. If you request overnight service or a different method of shipping, additional charges will apply. For orders from a country other than the United States, we require payment with a wire transfer, Master Card, Visa, or PayPal prior to shipment. International orders will also result in a higher shipping charge, and customers are responsible for all customs fees.

There are five easy ways to order:

1) Our on-line store at www.drunkbusters.com is open 24/7 to serve you no matter what shift you work. We provide you with a safe and convenient online shopping experience.

2) Scan both sides of this form and email it to curt@drunkbusters.com

3) Fax both sides of this order form to (920) 583-2332

4) Call Drunk Busters of America at (920) 583-2491

5) Send order form to: Drunk Busters of America, L.L.C.
Attention: Curt Kindschuh
W6279 County Road F
Brownsville, WI 53006 USA

If you have any questions or need further information please call us at (920) 583-2491 or email us at curt@drunkbusters.com

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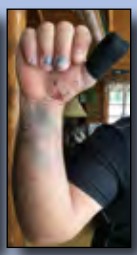
Curt Kindschuh
Founder & Owner



We are about to begin our 23rd year, and I can tell you this, time sure flies when having fun each and every day and knowing that you are impacting human lives worldwide. Due to the large number of Drunk Busters Pedal Karts that customer's like you are using with their programs, we are able to get them for the lowest price ever, and we are passing that savings along to you! They are now available for the lowest price ever, only $699 per kart. I personally back them with a full 1 year warranty and a 5 year frame warranty. Do not be fooled by cheap knock-offs, and avoid pedal karts with plastic rims. In February of 2016 I had a plastic rim blow up on me while topping off the air (see the photos to the left of the rim and my hand). Our pedal karts have metal rims, which are so much safer.

Our Drunk Busters Goggles are the best impairment goggles available and for the lowest prices, and are backed with my personal 5-year warranty. Our goggles have appeared on numerous television shows throughout the years, including *Traffic Cops, Police Interceptors, Myth Busters, Bar Rescue, The Anderson Cooper Show, The Arsenio Hall Show, Killer Karaoke, Wipeout, We Have Issues, Race to the Scene, Greek,* and *I Survived a Japanese Game Show.* The Police Hall of Fame and Museum in Florida has been featuring Drunk Busters Goggles in their Driving Under the Influence exhibit for the past six years. Thank you again for the opportunity to serve you and help make a difference in your community. If my staff or I can help you in any way, please call us at 920-583-2491 or email us at curt@drunkbusters.com Stay Safe!

A BRIEF HISTORY

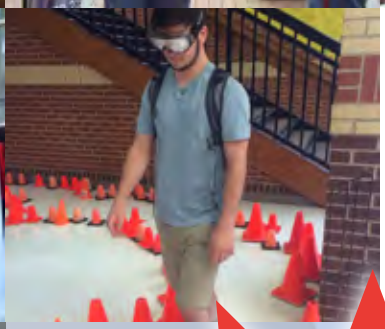
With a college degree in social work, with minors in business administration and human relations, Curt Kindschuh worked as a deputy sheriff and police officer for 18 years, and was recognized in the Wisconsin Law Enforcement Officer of the Year Awards in 1993 for his creative approaches to crime prevention. He was one of the first Drug Abuse Resistance Education (D.A.R.E.) Officers in Wisconsin, and worked for 4 years in 23 schools as a D.A.R.E. Officer. He started the "Shop With a Cop" program, which has since been duplicated in other areas of the United States, and he was also a bicycle safety officer. Curt was a member of WI Governor Tommy Thompson's DUI Task Force, he worked with convicted DUI offenders for 4 years as a traffic safety school instructor, and he was a volunteer with Mothers Against Drunk Driving (MADD) for 14 years. From 1994-1997, he worked as the Wisconsin State Executive Director of MADD. He also worked part-time for a number of years as a college instructor in the criminal justice program at Moraine Park Technical College.

Curt was certified in DWI Detection and Standardized Field Sobriety Testing, and as an Intoxilyzer operator. As an advanced victim advocate with MADD, he received training in death notification. Curt knows and understands drunk driving. He has arrested drunk drivers, investigated fatal crashes, counseled convicted DUI offenders, and worked as an advocate for innocent victims of impaired driving crashes. In 1995, Curt Kindschuh started Drunk Busters of America. He is the designer and patent holder for Drunk Busters Impairment Goggles, used worldwide in 96 countries in the fight to stop impaired driving.

Find Us On facebook

Follow us on Facebook at
www.facebook.com/drunkbusters

VISIT US ON THE WEB: WWW.DRUNKBUSTERS.COM
OR CALL: 920-583-2491



DRUNK BUSTERS GOGGLES

The most widely recognized and trusted name in Impairment Goggles

~ Affordably priced at $99 per goggle ~

~ Backed with a full five year warranty ~

~ Now being used in 96 Countries ~

~ Super-fast shipping ~

Drunk Busters of America, L.L.C.
Curt Kindschuh, Founder & Owner
W6279 County Road F
Brownsville, Wisconsin 53006 USA
Phone: (920) 583-2491 Fax: (920) 583-2332
Email: curt@drunkbusters.com

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