DRUNK BUSTERS of America LLC

SPRING 2020 CATALOG



25th Anniversary Specials Inside!



DRUNK BUSTERS
GOGGLES

see pages 2 & 3







PEDAL KARTS
see pages 4 & 5















see page 9

VISIT US ON THE WEB: WWW.DRUNKBUSTERS.COM OR CALL: 920-583-2491



Drunk Busters Goggles Priding and Padkages



Single Goggle \$99

Drunk Busters 6-pack of Goggles Anniversary Special - only \$449, save \$145!

Drunk Busters 12-pack of Goggles Anniversary Special - only \$849, save \$339!

Drunk Busters 24-pack of Goggles Anniversary Special - only \$1,599, save \$777!

Please specify name of goggle and quantity of each when ordering.

If you desire more than 24 goggles, please contact Drunk Busters of America at curt@drunkbusters.com to receive a quote.

DRUNK BUSTERS GOGGLES



These Goggles Don't Help You See... They Make You Think!

As soon as you slip on a pair of our Drunk Busters Goggles, you'll begin to experience the simulated effects that alcohol consumption has on your body. These unique goggles simulate effects of impairment, including reduced alertness, slowed reaction time, confusion, visual distortion, alteration of depth and distance perception, reduction of peripheral vision, poor judgment and decision making, double vision, and lack of muscular coordination. Curt Kindschuh, Founder and Owner of Drunk Busters of America, is the designer and patent holder for Drunk Busters Impairment Goggles, which are being used worldwide in over 120 different countries. These goggles are being used in drunk driving prevention and awareness programs, driver education classrooms, boating/snowmobile/ATV/hunter safety classes, underage drinking and drug awareness programs, alcohol and drug treatment programs, and by safety management and occupational health personnel. Available in ten different versions, they are the most affordable and the finest impairment goggles on the market! All goggles include a cloth carrying bag and an Instructor's Guide, available in Spanish on request. Each and every goggle is backed by a five-year warranty....if the frame, lens, or elastic strap breaks, we will replace the goggle or strap at no charge to you!

For some people, impairment might result from as little as one alcoholic drink. Impairment can also result from combining alcohol with prescription medication, yet with a very low Blood Alcohol Concentration (BAC). Using illegal drugs can also be impairing, with no BAC level even present. Our goggles represent the following approximate range of BAC levels for the 'average' person consuming alcohol under 'average' circumstances:

Drunk Busters provided the best customer service I have experienced in quite some time. I received regular updates concerning my order and received it in two days! Folks should steal a page from your playbook.THANKYOU!!!

James Jolliff, Director of Youth Programs McConnell Air Force Base, Kansas



BAC of .04 to .06 Drunk Busters Low Level BAC Goggle (green strap)



BAC of .15 to .25
Drunk Busters
Twilight Vision Goggle*
(red strap)



DRUG IMPAIRMENT GOGGLE

Simulates many of the effects of using illegal drugs or overdosing on prescription medication, including disorientation, altered space perception, vertigo, lack of concentration, image distortion, memory problems, and feelings of euphoria.

(camo strap)



BAC of .06 to .08
Drunk Busters Low Level
BAC Nighttime Goggle
(blue strap)



BAC of .26 to .35
Drunk Busters
Totally Wasted Goggle
(orange strap)



CANNABIS GOGGLE™

According to recent U.S. Government studies, 30% of today's teenagers are smoking marijuana. About 4% of adults smoke pot at least once a year, with roughly 1% abusing it. Smoking marijuana can affect your ability to perform simple tasks, it impairs concentration and coordination, it can cause slowed reaction time, and can result in short-term memory loss. Smoking marijuana can also result in a feeling of nausea, which these goggles simulate. The Cannabis Goggle is a training tool which can be used with young people and with adults.

(olive strap)



BAC of .08 to .15 Drunk Busters Impairment Goggle* (black strap)



ECSTASY/MOLLY/LSD GOGGLE™

The fastest emerging drug problem in the USA is the use of Ecstasy, also known as Molly. Effects of using it include impaired judgment, blurred vision, confusion, a distorted perception of color, and an increase in blood pressure and heart rate. LSD stands for Lysergic Acid Diethylamide, which is a hallucinogen. Popular in the 60's and 70's, it has slowly been making a worldwide comeback. Combined with impaired depth perception, this goggle simulates effects of using Ecstasy/Molly or a bad LSD trip.

(tie-dye strap)

*Patent No. 6,206,521



SNOOZE® DROWSY & DISTRACTED GOGGLE

Simulates fatigue in the early morning after working all night long and also extreme fatigue.

(grey strap)



RED-EYE™ DROWSY & DISTRACTED GOGGLE

Simulates fatigue late in the day when the sun is about to go down and fatigue under low light conditions.

(rose strap)





Drunk Busters of America has been providing pedal karts to use with drinking and driving educational programs since 2007! Don't be fooled by cheap knock-offs. Curt Kindschuh, Founder and Owner of Drunk Busters of America, backs every pedal kart with a full one year warranty and a five year frame warranty. These karts are commercial quality, made for heavy duty use. Pedal Karts are used along with Drunk Busters Goggles to demonstrate the dangers of impaired driving in a safe way. Using traffic safety cones, you design your own driving course in a way that works for you and the parking area or gym floor that you have available. Participants first drive the course "sober" and then attempt to perform several hands on tasks, including field sobriety testing. Then, have the participant drive the course again and perform the same testing while wearing a Drunk Busters Goggle. As with real life, the participant is in complete control while "sober" but once alcohol use, drug use, or sleep deprivation is simulated, they are no longer 100% in control. In real life, that is when crashes happen, and people get injured and killed. This is a SAFE and EFFECTIVE and EASY way to teach young people and adults about the dangers of not being in control of themselves. There is NO HIGH PRICED TRAINING required. These pedal karts are designed with a heavy duty frame, an adjustable seat with 30 positions, pedal brakes, all-terrain tires with tubes, and an articulating front end to keep all of the wheels on the ground. The wheels are metal, which is much safer than plastic! Weighs 135 pounds, and measures 67 inches long x 35 inches wide x 39 inches high. EZ assembly required, it should take about 10 minutes and requires a few basic tools. Ages 11-adult. The Drunk Buster Pedal Kart has a 300 pound weight limit. (Shipping and Handling rates are for the contiguous 48 states. Shipping to Hawaii and Alaska and other countries will require a shipping quote). Shipped via full-sized semi-trailer.







Pedal Kart in Red

Pedal Kart in Black

Pedal Kart in Blue







Drunk Busters Pedal Karts

DRUNK BUSTERS PEDAL KART

\$749plus s/h of \$349 includes:

- Drunk Busters Pedal Kart in red, black or blue
- Includes a FREE .08-.15 Impairment Goggle

DRUNK BUSTERS PEDAL KART PACKAGE #1

\$949 plus s/h of \$399 includes:

- Drunk Busters Pedal Kart in red, black or blue
- Two Drunk Busters Goggles of your choice
- Ten 12" traffic cones
- 500 three-inch Drunk Busters stickers
- One Drunk Busters T-Shirt (sizes available Small-XXXL)

DRUNK BUSTERS PEDAL KART PACKAGE #2

\$1,999 plus s/h of \$499 includes:

- Two Drunk Busters Pedal Karts in red, black or blue
- Six Drunk Busters Goggles of your choice
- Ten 12" traffic cones
- 1,000 three-inch Drunk Busters stickers
- Two Drunk Busters T-Shirts (sizes available Small-XXXL)

DRUNK BUSTERS PEDAL KART 3-PACK

\$2,149 plus s/h of \$549 and includes:

• Three karts in choice of colors



We assembled our Drunk Busters Pedal Kart yesterday, and it went really quick and everything was perfect. We received the traffic cones and goggles also. Thank you! It was a pleasure doing business with y'all.

Lt. Steve Simonson

Midwest City Police Department, Oklahoma



- Easy 10 minute assembly
- Full one year warranty
- Five year frame warranty
- Steel wheels—plastic wheels easily shatter!
- Three color options
- Receive a FREE .08 -.15 BAC Impairment Goggle (\$99 value) with the purchase of one pedal kart
- The BEST commercial pedal karts available





The Little Drunk Buster Pedal Kart









The Little Drunk Buster Pedal Kart is designed for children aged ten and under, and it is backed with a full one year warranty and a five year frame warranty. The seat adjusts to 30 possible positions, it has steel wheels, a hand brake, and tires that have tubes. This pedal kart is only available in black. It weighs 65 pounds, and measures 53 inches long x 27 inches wide x 29 inches high. Assembly time is about ten minutes. \$599 plus shipping cost of \$150 shipped via full-sized semi-trailer to the contiguous 48 states. (Shipping to any other location will require a shipping quote).

The Drunk Busters Pedal Karts and goggles were a definite hit with the students and helped drive the point home. Thanks for all that you do!

B. Seth Buchanan, Director of Academic Success Central Carolina Community College, Sanford, North Carolina

Thank you for the prompt delivery, your service is wonderful, and so are your products.

Vanessa Vittum, Proficient Driving Instruction Moultonborough, New Hampshire

Drunk Busters of America invites you to follow us on Twitter or Facebook and you will receive a \$25 discount on your next order valued at \$100 or more (please mention this when ordering).



Shelly@drunkbusters



www.facebook.com/drunkbusters

Drunk Busters Cup Stacking Challenge



The challenge is to build a tower made out of 10 cups, 5 black and 5 red, as quickly as possible. The first time, the participant is "sober," the second time "impaired" while wearing a Drunk Busters Goggle. While the vision is impaired, the participant will experience difficulties with hand-eye coordination, confusion, depth perception issues, and they will experience a reduction in how quickly they can build the tower. Time them "sober" and then "impaired" and then discuss slowed reaction times and the dangers of that. A set of 30 cups (15 black, 15 red) is \$49.

Drunk Busters Air Freshener

DRUNK BUSTERS AIR FRESHENER

A pack of 25 for \$29! Three inches in diameter, with orange citrus scent. These work well in squad cars, driver education cars, or as a hand-out to driver education students. They can also be shared with family members.

An air freshener with a traffic safety message!



We had over 100 community health workers attend the 3-day training where they learned a variety of health lessons. The Drunk Busters Goggles were a huge asset in bringing this lesson to life.

Melissa Traynham, Executive Director Cumunidades Unidas, Peru

Field Sobriety Test Mat









4' x 12' mat made of 13 ounce vinyl. Everything you need for activities using the Drunk Busters Goggles is right here on this mat! When your participant is completely "sober" throw an old set of car keys to the corner of the mat and have them pick the keys up, then do the same with an old cell-phone, and then throw a few coins to the other corner of the mat. Follow that with a heel to toe walk the line field sobriety test, and then the one legged stand test. When "sober", they should be able to perform these tests perfectly. The second time, have the participant wear a Drunk Busters Goggle and repeat the same series of events. While wearing the goggles, they will fail, sending a strong message to the participant, and to the audience, to NEVER drive while impaired! For use indoors or outdoors, the mat cleans easily with a cloth and warm water. One year warranty against rips in the material. (Drunk Busters Goggles are not included) Includes a user guide. \$259

An additional \$15 oversize item charge needs to be added to the normal shipping rate. (Shipping & Handling rate is for the contiguous 48 states. International shipping, including Alaska and Hawaii, will be higher. Please call or email for a quote.)

Emergency Response Thumball





Toss it. Catch it. Respond to the panel under your thumb. Six inches in diameter, with 32 panels total, this super-soft ball is a great ice-breaker and training tool for teens and adults. It is that simple! The Emergency Response Thumball gets everybody talking and interacting with ease. It can be used in schools, law enforcement agencies, fire departments, offices, hospitals, military bases, and as part of a presentation on emergency responding. There is no need to inflate it, there are no parts to lose, and no batteries to buy. People communicating with each other, without a "gadget." What a concept! \$17 per ball

Drunk Busters Challenge Activity Mat

Simulating a country road in a rural setting, the 6' x 12' mat is a great interactive activity to demonstrate the dangers of impaired driving and also distracted driving, specifically texting while driving. The width of the road is 16 inches, thus the participant actually walks on the road, while steering a real steering wheel, and has to stay between the lines of the outer edge of the road, avoiding a deer, mail delivery vehicle, pedestrians, bicyclists, and even a family of skunks. It also features two intersections complete with stop signs. The first time the student drives the course, they are completely sober. The second time, they text a friend while driving. The third time, they wear a Drunk Busters Impairment Goggle to get a feel for the dangers of impaired driving. Each time, count the number of mistakes they make, and use a stop watch to time them and then use that opportunity to teach the students about delayed reaction times when they are distracted and/or impaired. Made of 13 ounce vinyl, it is backed with a one year warranty against rips or tears. \$359.00

Includes: 6' x 12' Drunk Busters Challenge Activity Mat

Drunk Busters steering wheel

One Drunk Busters Impairment Goggle .08 - .15 BAC Level

Instructor's Guide

An additional \$20 oversize item charge needs to be added to the normal shipping rate.

(Shipping & Handling rate is for the contiguous 48 states. International shipping, including Alaska and Hawaii, will be higher. Please call or email for a quote.)





DRUNK BUSTERS STEERINGWHEEL \$25









DRUNK BUSTERS BACKPACK

Carry up to 12 Drunk Busters Goggles. Super sturdy! \$25



DRUNK BUSTERS GOGGLES REPLACEMENT STRAPS

All of our Drunk Busters Goggles are backed with a full 5-year warranty, so if your strap gets stretched from overuse, we'll send you a FREE replacement within the five years! After that, replacements are only \$3 per strap!



MICRO FIBER CLEANING CLOTH

Perfect for cleaning your Drunk Busters Goggles, cell phone, computer screen, glasses, camera, or iPad. 5 x 5 inches and re-usable. A 12-pack of cleaning cloths for \$29.



T-SHIRTS Are available in S, M, L, and XL for \$10, and XXL and XXXL for \$11.



STICKERS Three-inch full color stickers with the Drunk Busters logo. A great giveaway item for kids, teens, and adults. The first item offered when we started business in 1995, and they still sell for the same price! \$29 for a roll of 500 3" stickers.



FIELD SOBRIETY TEST TAPE

Adhesive backed yellow and black striped tape comes in a roll of 108 feet for only \$9 per roll!



DRUNK BUSTERS CARRY-

ING BAG Securely carry up to 12 Drunk Busters Goggles in this extra tough bag with two side pockets. 18 x 12 inches, \$25



PENCILS Top quality pencil with full color Drunk Busters logo. Great giveaway item! \$15 per pack of 25 pencils.



STUDENT DRIVER MAGNETS

Professional driving instructors use Student Driver magnets because they work. Made with a heavy duty magnet, this sign will stay on in all conditions. 4 x 12 inches, these are the most affordable student driver magnets available at only \$5 per magnet.

VISIT US ON THE WEB: WWW.DRUNKBUSTERS.COM OR CALL: 920-583-2491

Traffic Cones



TRAFFIC CONES are made in the U.S.A. One piece PVC cones assure durability and flexibility in all weather conditions. Long lasting brilliant fluorescent color provides high visibility. Ultraviolet stabilized color provides maximum resistance to fading. High density base creates low center of gravity for maximum stability. All cones are stackable. Traffic cones are sold PER BOX only as listed below. Shipping and handling rates below are for the contiguous 48 states. For shipping to Alaska, Hawaii, and outside of the United States please contact us for a quote. Volume discounts are available, please call us at (920) 583-2491 or email curt@drunkbusters.com for a quote. Ten dollar broken box charge for quantities other than listed.

| Style of cone | price per cone | quantity per box | total | shipping cost |
|------------------|----------------|------------------|-------|---------------|
| 6 inch orange | \$5 | 25 | \$125 | \$49 |
| 12 inch orange | \$7 | 30 | \$210 | \$69 |
| 12 inch lime gre | en \$8 | 30 | \$240 | \$69 |
| 18 inch orange | \$10 | 20 | \$200 | \$89 |
| 18 inch lime gre | en \$II | 20 | \$220 | \$89 |

I just received the Drunk Busters Goggles, and they are amazing! They are a big hit among the staff members, and I can't wait to integrate them into our student programming.

Melissa Kroker, Wellness Coordinator Ambrose University, Calgary, Alberta, Canada

The Emergency Response Thumballs were a big hit. We had great success using them to break down the "shy" barrier in group discussions. Thank you for your wonderful products!

Carolyn Pearce, AgSafe Langley, British Columbia, Canada

Your Satisfaction is Our Top Priority

Our customers are important to us. With every call or email we receive, we strive to meet your needs with friendly, accurate, and prompt service. We will respect your questions, and take as much time as you need to get those questions answered. If for any reason you are not pleased with anything you order from us, simply return it to us at your expense within 48 hours from the day you received it, and we will refund you 100% for the cost of the item (excluding our original shipping charge to get the item to you). Our return rate is a very small fraction of 1%...way below the 15-17% return rate that most businesses have. And we are very proud of that.

Our online store at www.drunkbusters.com is open 24/7 to serve you no matter what shift you work.

Phone orders may be made by calling (920) 583-2491. Payment may be made with Master Card, Visa, or American Express. Payment may also be made with PayPal or with a wire transfer.

Fax your order to (920) 583-2332

Scan your order form or purchase order and email it to curt@drunkbusters.com

or, send you order form and check or credit card information to:

Drunk Busters of America, LLC Attention: Curt Kindschuh W6279 County Road F Brownsville, WI 53006 USA

Thank you Curt! Your products really help us convey our alcohol prevention messages with the young people.

Jordyn Najduk, Huron Valley Community Coalition Highland, Michigan



DRUNK BUSTERS CLASSIC PACKAGE \$399 includes:

- Four goggles of your choice
- Unfinished Miles on DVD
- Drunk Busters Stickers— 500 3-inch stickers
- Drunk Busters carrying bag















Drunk Busters of America Order Form

| Product Name | Quantity | Unit Price | Total |
|--|----------|------------|-------|
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| SUBTOTAL | | | |
| Wisconsin customers add 5.5% sales tax (if tax exempt include copy of certificate) | | | |
| Shipping and Handling (see chart on back) | | | |
| TOTAL | | | \$ |

If placing an order for goggles, please specify under product name the style and quantity of each goggle desired. When ordering a Drunk Busters 6-pack, I2-pack, or 24-pack of goggles, list which package you are ordering and below that a breakdown of the style of goggles desired and quantity of each. For t-shirt orders, list the quantity of each size desired. Fill out the required shipping information on the back and scan and email it to us at curt@drunkbusters.com or fax this form to us at (920) 583-2332, mail it to us, or call us at (920) 583-2491 to place your order. You can also order online at www.drunkbusters.com If you have any questions, call us at (920) 583-2491 or email us at curt@drunkbusters.com Thank you.

| Name | | | | |
|--|---|------------|---|--|
| Organization | | | | |
| Mailing Address | | | | |
| Shipping Address | | | | |
| City | | State Zip/ | Postal Code | |
| Phone | | Fax | | |
| Country | Email Address | | | |
| Method of Paymen ☐ Check (payable to Drunk Busters ☐ Bill me—net due 15 days (schools ☐ Purchase order number ☐ Charge to my credit/debit card: | of America, L.L.C.) s and government agencies | · | Shipping and Handling Up to \$250 Add \$10.00 \$251-\$500 Add \$25.00 Over \$500 5% of subtotal | |
| Card Number | | | Expiration Date | |
| ame (as it appears on the card) 3-digit security code (on back of card) | | | | |

The Bacteria Buster, Field Sobriety Test Mat, and Activity Mat have a shipping surcharge, see product descriptions. Drunk Busters Pedal Karts and packages have their own shipping rates, see page 5 for details. If you reside in the state of Wisconsin, and your organization is tax exempt, you must attach a copy of your tax-exempt certificate otherwise the 5.5 % sales tax will be applied. Since 1995, over 99% of our orders have been shipped the same day that we received them. We ship U.S. Postal Service Priority Mail. If you request overnight service or a different method of shipping, additional charges will apply. For orders from a country other than the United States, we require payment with a wire transfer, Master Card, Visa, or PayPal prior to shipment. International orders will also result in a higher shipping charge, and customers are responsible for all customs fees.

There are five easy ways to order:

- 1) Our on-line store at www.drunkbusters.com is open 24/7 to serve you no matter what shift you work. We provide you with a safe and convenient online shopping experience.
- 2) Scan both sides of this form and email it to curt@drunkbusters.com
- 3) Fax both sides of this order form to (920) 583-2332
- 4) Call Drunk Busters of America at (920) 583-2491
- 5) Send order form to: Drunk Busters of America, L.L.C.

Attention: Curt Kindschuh W6279 County Road F Brownsville, WI 53006 USA

If you have any questions or need further information please call us at (920) 583-2491 or email us at curt@drunkbusters.com



Curt Kindschuh Founder & Owner



In 1985, I pinned on a badge for the first time, wearing it full-time for a sheriff's department for nine years, and then for another nine years part-time for a small police department. My young friend Marcus, at age 24, has worked for the Fond du Lac Police Department for the past two years, and I first started mentoring him when he was 15. He likes to remind me that he was born ten years after I first pinned on a badge! I recently rode along with him on his shift. A lot of things have changed in law enforcement in the past 35 years, primarily with technology. But the basics remain, such as the ability to listen to people, being able to communicate with them, and the importance of providing excellent customer service. For the past 25 years, we have used that same skill-set to build Drunk Busters of America into a very successful international company. Every day, we strive to be #I in customer service, pricing, quality, and speed of delivery. We want YOU as a customer!

Our Drunk Busters Goggles are the best impairment goggles available and are backed with my personal 5-year warranty. Our goggles have appeared on numerous television shows over the years, including Traffic Cops, Police Interceptors, Myth Busters, Bar Rescue, The Anderson Cooper Show, The Arsenio Hall Show, Killer Karaoke, Wipeout, We Have Issues, Race to the Scene, Greek, and I Survived a Japanese Game Show.

Thank you again for the opportunity to serve you and help make a difference in your community. If Patti, Shelly, or I can help you in any way, please call us at 920-583-2491 or email us at curt@drunkbusters.com

Keep up the great work and Stay Safe!

A BRIEF HISTORY

With a college degree in social work, with minors in business administration and human relations, Curt Kindschuh worked as a deputy sheriff and police officer for 18 years, and was recognized in the Wisconsin Law Enforcement Officer of the Year Awards in 1993 for his creative approaches to crime prevention. He was one of the first Drug Abuse Resistance Education (D.A.R.E.) Officers in Wisconsin, and worked for 4 years in 23 schools as a D.A.R.E. Officer. He started the "Shop With a Cop" program, which has since been duplicated in other areas of the United States, and he was also a bicycle safety officer. Curt was a member of WI Governor Tommy Thompson's DUI Task Force, he worked with convicted DUI offenders for 4 years as a traffic safety school instructor, and he was a volunteer with Mothers Against Drunk Driving (MADD) for 14 years. From 1994-1997, he worked as the Wisconsin State Executive Director of MADD. He also worked part-time for a number of years as a college instructor in the criminal justice program at Moraine Park Technical College.

Curt was certified in DWI Detection and Standardized Field Sobriety Testing, and as an Intoxilyzer operator. As an advanced victim advocate with MADD, he received training in death notification. Curt knows and understands drunk driving. He has arrested drunk drivers, investigated fatal crashes, counseled convicted DUI offenders, and worked as an advocate for innocent victims of impaired driving crashes. In 1995, Curt Kindschuh started Drunk Busters of America. He is the designer and patent holder for Drunk Busters Impairment Goggles, used worldwide in over 120 countries in the fight to stop impaired driving.



Find Us On Follow us on Facebook at www.facebook.com/drunkbusters

VISIT US ON THE WEB: WWW.DRUNKBUSTERS.COM OR CALL: 920-583-2491





Drunk Busters of America, L.L.C.
Curt Kindschuh, Founder & Owner
W6279 County Road F

Brownsville, Wisconsin 53006 USA

Phone: (920) 583-2491 Fax: (920) 583-2332

Email: curt@drunkbusters.com

VISIT US ON THE WEB: WWW.DRUNKBUSTERS.COM