

DRUNK BUSTERS of America LLC

2023 CATALOG



DRIVE SMART DRIVE SAFE

SAVE A LIFE



DRUNK BUSTERS GOGGLES
see pages 2 & 3



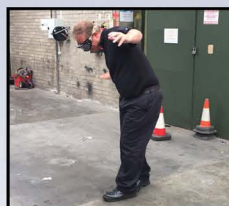
FIELD SOBRIETY TEST MAT
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VISIT US ON THE WEB: WWW.DRUNKBUSTERS.COM
OR CALL: 920-583-2491



Drunk Busters Goggles Pricing and Packages



- Single Goggle** **\$109**
- Drunk Busters 6-pack of Goggles** **\$549, save \$105!**
- Drunk Busters 12-pack of Goggles** **\$999, save \$309!**
- Drunk Busters 24-pack of Goggles** **\$1,899, save \$717!**

Please specify name of goggle and quantity of each when ordering.

If you desire more than 24 goggles, please contact Drunk Busters of America at curt@drunkbusters.com to receive a quote.

DRUNK BUSTERS GOGGLES



These Goggles Don't Help You See... They Make You Think!

As soon as you slip on a pair of our Drunk Busters Goggles, you'll begin to experience the simulated effects that alcohol consumption has on your body. These unique goggles simulate effects of impairment, including reduced alertness, slowed reaction time, confusion, visual distortion, alteration of depth and distance perception, reduction of peripheral vision, poor judgment and decision making, double vision, and lack of muscular coordination. Curt Kindschuh, Founder and Owner of Drunk Busters of America, is the designer and patent holder for Drunk Busters Impairment Goggles, which are being used worldwide in over 130 different countries. These goggles are being used in drunk driving prevention and awareness programs, driver education classrooms, boating/snowmobile/ATV/hunter safety classes, underage drinking and drug awareness programs, alcohol and drug treatment programs, and by safety management and occupational health personnel. Available in ten different versions, they are the most affordable and the finest impairment goggles on the market! All goggles include a cloth carrying bag and an Instructor's Guide, available in Spanish on request. **Each and every goggle is backed by a five-year warranty**....if the frame, lens, or elastic strap breaks, we will replace the goggle or strap at no charge to you!

For some people, impairment might result from as little as one alcoholic drink. Impairment can also result from combining alcohol with prescription medication, yet with a very low Blood Alcohol Concentration (BAC). Using illegal drugs can also be impairing, with no BAC level even present. Our goggles represent the following approximate range of BAC levels for the 'average' person consuming alcohol under 'average' circumstances:

Drunk Busters provided the best customer service I have experienced in quite some time. I received regular updates concerning my order and received it in two days! Folks should steal a page from your playbook. THANK YOU!!!

James Jolliff, Director of Youth Programs
McConnell Air Force Base, Kansas



BAC of .04 to .06
Drunk Busters
Low Level BAC Goggle
(green strap)



BAC of .06 to .08
Drunk Busters Low Level
BAC Nighttime Goggle
(blue strap)



BAC of .08 to .15
Drunk Busters
Impairment Goggle*
(black strap)



BAC of .15 to .25
Drunk Busters
Twilight Vision Goggle*
(red strap)



BAC of .26 to .35
Drunk Busters
Totally Wasted Goggle
(orange strap)



ECSTASY/MOLLY/LSD GOGGLE™

The fastest emerging drug problem in the USA is the use of Ecstasy, also known as Molly. Effects of using it include impaired judgment, blurred vision, confusion, a distorted perception of color, and an increase in blood pressure and heart rate. LSD stands for Lysergic Acid Diethylamide, which is a hallucinogen. Popular in the 60's and 70's, it has slowly been making a worldwide comeback. Combined with impaired depth perception, this goggle simulates effects of using Ecstasy/Molly or a bad LSD trip.

(tie-dye strap)



DRUG IMPAIRMENT GOGGLE

Simulates many of the effects of using illegal drugs or overdosing on prescription medication, including disorientation, altered space perception, vertigo, lack of concentration, image distortion, memory problems, and feelings of euphoria.

(camo strap)



CANNABIS GOGGLE™

According to recent U.S. Government studies, 30% of today's teenagers are smoking marijuana. About 4% of adults smoke pot at least once a year, with roughly 1% abusing it. Smoking marijuana can affect your ability to perform simple tasks, it impairs concentration and coordination, it can cause slowed reaction time, and can result in short-term memory loss. Smoking marijuana can also result in a feeling of nausea, which these goggles simulate. The Cannabis Goggle is a training tool which can be used with young people and with adults.

(olive strap)

*Patent No. 6,206,521



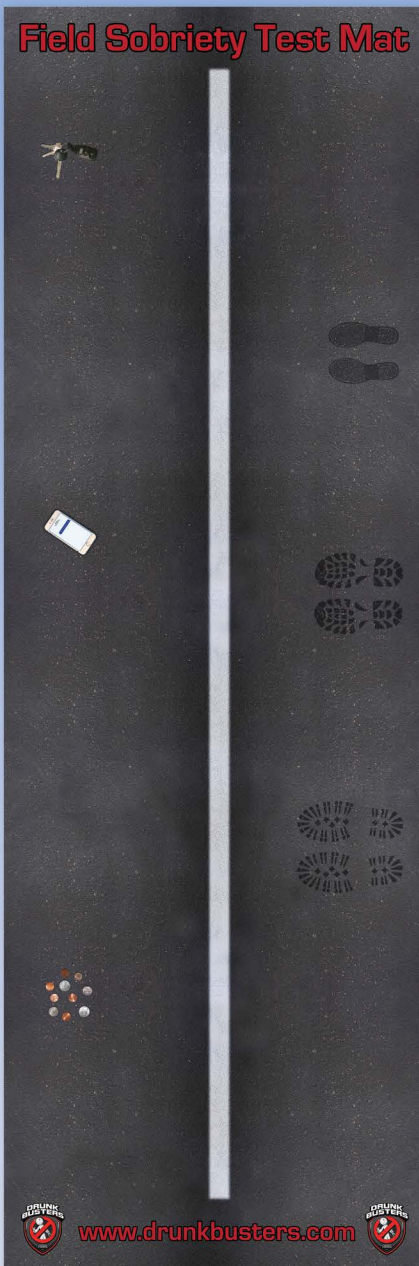
SNOOZE® DROWSY & DISTRACTED GOGGLE

Simulates fatigue in the early morning after working all night long and also extreme fatigue.

(grey strap)



Field Sobriety Test Mat



4' x 12' mat made of 13 ounce vinyl. Everything you need for activities using the Drunk Busters Goggles is right here on this mat! When your participant is completely "sober" throw an old set of car keys to the corner of the mat and have them pick the keys up, then do the same with an old cell-phone, and then throw a few coins to the other corner of the mat. Follow that with a heel to toe walk the line field sobriety test, and then the one legged stand test. When "sober", they should be able to perform these tests perfectly. The second time, have the participant wear a Drunk Busters Goggle and repeat the same series of events. While wearing the goggles, they will fail, sending a strong message to the participant, and to the audience, to NEVER drive while impaired! For use indoors or outdoors, the mat cleans easily with a cloth and warm water. One year warranty against rips in the material. (Drunk Busters Goggles are not included) Includes a user guide. \$259

An additional \$25 oversize item charge needs to be added to the normal shipping rate. (Shipping & Handling rate is for the contiguous 48 states. International shipping, including Alaska and Hawaii, will be higher. Please call or email for a quote.)

Emergency Response Thumbball



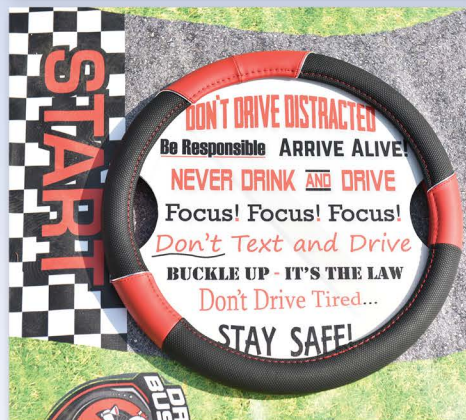
Toss it. Catch it. Respond to the panel under your thumb. Six inches in diameter, with 32 panels total, this super-soft ball is a great ice-breaker and training tool for teens and adults. It is that simple! The Emergency Response Thumbball gets everybody talking and interacting with ease. It can be used in schools, law enforcement agencies, fire departments, offices, hospitals, military bases, and as part of a presentation on emergency responding. There is no need to inflate it, there are no parts to lose, and no batteries to buy. People communicating with each other, without a "gadget." What a concept! \$17 per ball

Drunk Busters Challenge Activity Mat Kit

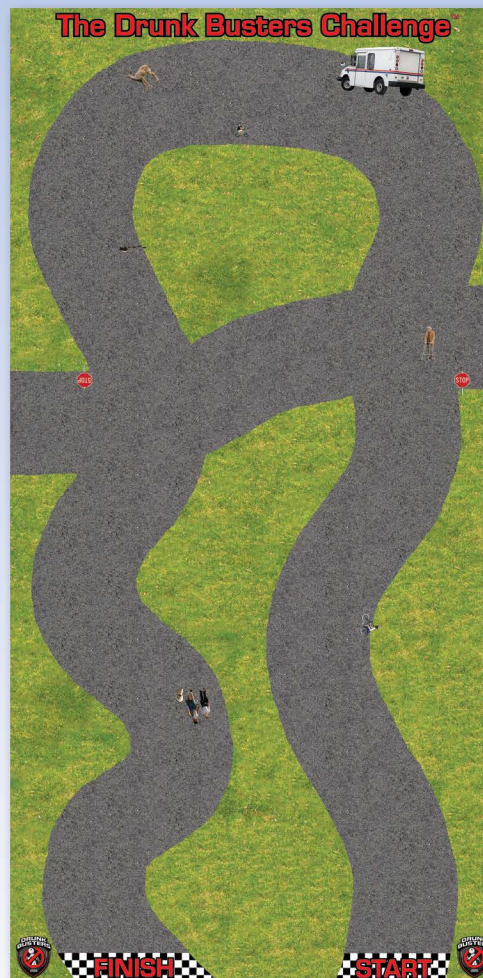
Simulating a country road in a rural setting, the 6' x 12' mat is a great interactive activity to demonstrate the dangers of impaired driving and also distracted driving, specifically texting while driving. The width of the road is 16 inches, thus the participant actually walks on the road, while steering a real steering wheel, and has to stay between the lines of the outer edge of the road, avoiding a deer, mail delivery vehicle, pedestrians, bicyclists, and even a family of skunks. It also features two intersections complete with stop signs. The first time the student drives the course, they are completely sober. The second time, they text a friend while driving. The third time, they wear a Drunk Busters Impairment Goggle to get a feel for the dangers of impaired driving. Each time, count the number of mistakes they make, and use a stop watch to time them and then use that opportunity to teach the students about delayed reaction times when they are distracted and/or impaired. Made of 13 ounce vinyl, it is backed with a one year warranty against rips or tears. \$359.00

- Includes:
- 6' x 12' Drunk Busters Challenge Activity Mat
 - Drunk Busters steering wheel
 - One Drunk Busters Impairment Goggle .08 – .15 BAC Level
 - Instructor's Guide

An additional \$30 oversize item charge needs to be added to the normal shipping rate.
(Shipping & Handling rate is for the contiguous 48 states. International shipping, including Alaska and Hawaii, will be higher. Please call or email for a quote.)



DRUNK BUSTERS STEERING WHEEL \$25





DRUNK BUSTERS BACKPACK
Carry up to 12 Drunk Busters Goggles.
Super sturdy! \$25



T-SHIRTS Are available in S, M, L, and XL for \$10, and XXL and XXXL for \$11.



DRUNK BUSTERS CARRYING BAG Securely carry up to 12 Drunk Busters Goggles in this extra tough bag with two side pockets. 18 x 12 inches. \$25



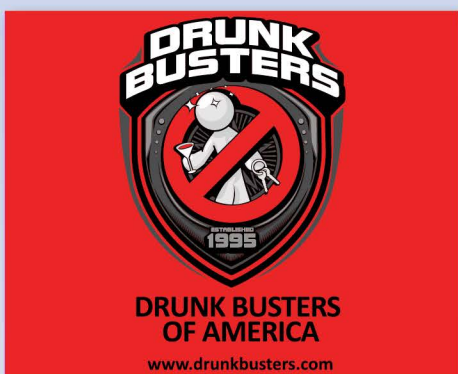
DRUNK BUSTERS GOGGLES REPLACEMENT STRAPS
All of our Drunk Busters Goggles are backed with a full 5-year warranty, so if your strap gets stretched from over-use, we'll send you a FREE replacement within the five years! After that, replacements are only \$3 per strap!



STICKERS Three-inch full color stickers with the Drunk Busters logo. A great giveaway item for kids, teens, and adults. The first item offered when we started business in 1995, and they still sell for the same price! \$29 for a roll of 500 3" stickers.



DRUNK BUSTERS GOGGLES SANITARY MASKS
100 disposable masks made from a durable non-woven fabric which is soft and breathable. The masks fit all faces, and measure 8 inches wide by 4.5 inches high. \$45



MICRO FIBER CLEANING CLOTH
Perfect for cleaning your Drunk Busters Goggles, cell phone, computer screen, glasses, camera, or iPad. 5 x 5 inches and re-usable. A 12-pack of cleaning cloths for \$29.



FIELD SOBRIETY TEST TAPE
Adhesive backed yellow and black striped tape comes in a roll of 108 feet for only \$9 per roll!



STUDENT DRIVER MAGNETS
Professional driving instructors use Student Driver magnets because they work. Made with a heavy duty magnet, this sign will stay on in all conditions. 4 x 12 inches, these are the most affordable student driver magnets available at only \$5 per magnet.

VISIT US ON THE WEB: WWW.DRUNKBUSTERS.COM
OR CALL: 920-583-2491

Drunk Busters Cup Stacking Challenge



The challenge is to build a tower made out of 10 cups, 5 black and 5 red, as quickly as possible. The first time, the participant is “sober;” the second time “impaired” while wearing a Drunk Busters Goggle. While the vision is impaired, the participant will experience difficulties with hand-eye coordination, confusion, depth perception issues, and they will experience a reduction in how quickly they can build the tower. Time them “sober” and then “impaired” and then discuss slowed reaction times and the dangers of that. A set of 30 cups (15 black, 15 red) is \$49.

Drunk Busters Air Freshener

DRUNK BUSTERS AIR FRESHENER

A pack of 25 for \$29! Three inches in diameter, with orange citrus scent. These work well in squad cars, driver education cars, or as a hand-out to driver education students. They can also be shared with family members. An air freshener with a traffic safety message!



We had over 100 community health workers attend the 3-day training where they learned a variety of health lessons. The Drunk Busters Goggles were a huge asset in bringing this lesson to life.

Melissa Traynham, Executive Director
Cumunidades Unidas, Peru

Your Satisfaction is Our Top Priority

Our customers are important to us. With every call or email we receive, we strive to meet your needs with friendly, accurate, and prompt service. We will respect your questions, and take as much time as you need to get those questions answered. If for any reason you are not pleased with anything you order from us, simply return it to us at your expense within 48 hours from the day you received it, and we will refund you 100% for the cost of the item (excluding our original shipping charge to get the item to you). Our return rate is a very small fraction of 1%...way below the 15-17% return rate that most businesses have. We are very proud of that.

Our online store at www.drunkbusters.com is open 24/7 to serve you no matter what shift you work.

Phone orders may be made by calling (920) 583-2491. Payment may be made with Master Card, Visa, or American Express. Payment may also be made with PayPal or with a wire transfer.

Scan your order form or purchase order and email it to curt@drunkbusters.com

or, send you order form and check or purchase order to:

Drunk Busters of America, LLC
Attention: Curt Kindschuh
W6279 County Road F
Brownsville, WI 53006 USA

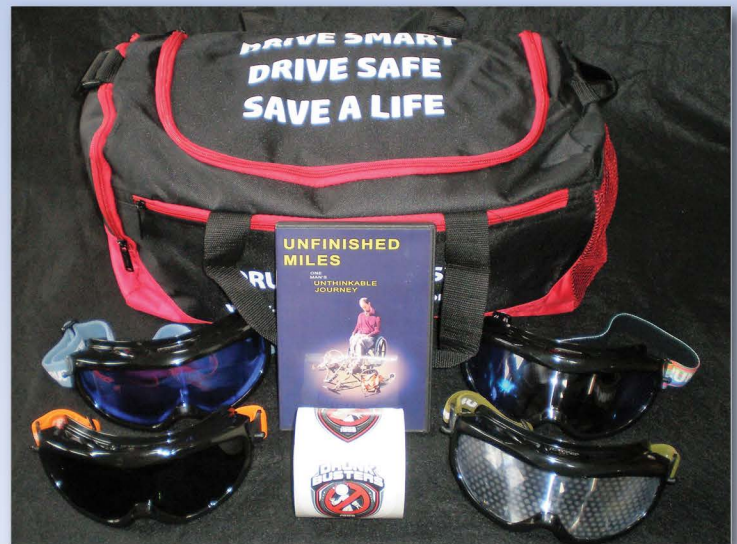
Thank you Curt! Your products really help us convey our alcohol prevention messages with the young people.

Jordyn Najduk, Huron Valley Community Coalition
Highland, Michigan

DRUNK BUSTERS CLASSIC PACKAGE

\$449 includes:

- Four goggles of your choice
- *Unfinished Miles* on DVD
- Drunk Busters Stickers— 500 3-inch stickers
- Drunk Busters carrying bag





Drunk Busters of America Order Form

Product Name	Quantity	Unit Price	Total
SUBTOTAL			\$
Wisconsin customers add 5.5% sales tax (if tax exempt include copy of certificate)			\$
Shipping and Handling (see chart on back)			\$
TOTAL			\$

If placing an order for goggles, please specify under product name the style and quantity of each goggle desired. When ordering a Drunk Busters 6-pack, 12-pack, or 24-pack of goggles, list which package you are ordering and below that a breakdown of the style of goggles desired and quantity of each. For t-shirt orders, list the quantity of each size desired. Fill out the required shipping information on the back and scan and email it to us at curt@drunkbusters.com, mail it to us, or call us at (920) 583-2491 to place your order. You can also order online at www.drunkbusters.com If you have any questions, call us at (920) 583-2491 or email us at curt@drunkbusters.com Thank you.



Name _____

Organization _____

Mailing Address _____

Shipping Address _____

City _____ State _____ Zip/Postal Code _____

Office Phone _____ Cell Phone _____

Country _____ Email Address _____

Method of Payment

- Check (payable to Drunk Busters of America, L.L.C.)
 Bill me—net due 15 days (schools and government agencies only, must have a PO)
 Purchase order number _____
 Charge to my credit/debit card: VISA Master Card American Express

Shipping and Handling

- Up to \$250 Add \$15.00
\$251-\$500 Add \$25.00
Over \$500 5% of subtotal

Card Number _____ Expiration Date _____

Name (as it appears on the card) _____ security code _____

The Field Sobriety Test Mat and Activity Mat have a shipping surcharge, see product descriptions. If you reside in the state of Wisconsin, and your organization is tax exempt, you must attach a copy of your tax-exempt certificate otherwise the 5.5 % sales tax will be applied. Since 1995, over 99% of our orders have been shipped the same day that we received them. We ship U.S. Postal Service Priority Mail. If you request overnight service or a different method of shipping, additional charges will apply. For orders from a country other than the United States, we require payment with a wire transfer, Master Card, Visa, or PayPal prior to shipment. International orders will also result in a higher shipping charge, and customers are responsible for all customs fees. Email curt@drunkbusters.com for international shipping rates.

There are four easy ways to order:

- 1) Our on-line store at www.drunkbusters.com is open 24/7 to serve you no matter what shift you work. We provide you with a safe and convenient online shopping experience.
- 2) Scan both sides of this form and email it to curt@drunkbusters.com
- 3) Call Drunk Busters of America at (920) 583-2491
- 4) Send order form to: Drunk Busters of America, L.L.C.
 Attention: Curt Kindschuh
 W6279 County Road F
 Brownsville, WI 53006 USA

Please include your purchase order or check when mailing the order form.

If you have any questions or need further information please call us at (920) 583-2491 or email us at curt@drunkbusters.com



Curt Kindschuh
Founder & Owner



I would like to say **THANK YOU** to **YOU** for working to make the streets, highways, and schools of our world a safer place for all of us. I have been in your shoes, and I know what you deal with every day. Know that what you do does make a difference! I first started working as a D.A.R.E. Officer 33 years ago, and just about every time I am out and about in the county where I worked in that role, I hear “Hey, Officer Kindschuh”! You are not only teaching young people, you are also a role model for them, one that so many young people desperately need.

Our Drunk Busters Goggles are the best impairment goggles available and are backed with my personal 5-year warranty. Our goggles have appeared on numerous television shows over the years, including *Traffic Cops*, *Police Interceptors*, *Myth Busters*, *Bar Rescue*, *The Anderson Cooper Show*, *The Arsenio Hall Show*, *Killer Karaoke*, *Wipeout*, *We Have Issues*, *Race to the Scene*, *Greek*, *Food: Fact or Fiction*, and *I Survived a Japanese Game Show*.

Due to the pandemic, our supplier for the very popular pedal karts went out of business. I would suggest using UTV's, golf carts, or driver's education cars if you are looking to use the goggles with a driving course. Have an adult ride on the UTV/golf cart or if using a driver's ed car have an instructor in the vehicle.

Thank you again for the opportunity to serve you and help make a difference in your community. If our team can help you in any way, please call us at 920-583-2491 or email us at curt@drunkbusters.com

Keep up the great work and Stay Safe!

A BRIEF HISTORY

With a college degree in social work, with minors in business administration and human relations, Curt Kindschuh worked as a deputy sheriff and police officer for 18 years, and was recognized in the Wisconsin Law Enforcement Officer of the Year Awards in 1993 for his creative approaches to crime prevention. He was one of the first Drug Abuse Resistance Education (D.A.R.E.) Officers in Wisconsin, and worked for 4 years in 23 schools as a D.A.R.E. Officer. He started the “Shop With a Cop” program, which has since been duplicated in other areas of the United States, and he was also a bicycle safety officer. Curt was a member of WI Governor Tommy Thompson’s DUI Task Force, he worked with convicted DUI offenders for 4 years as a traffic safety school instructor, and he was a volunteer with Mothers Against Drunk Driving (MADD) for 14 years. From 1994-1997, he worked as the Wisconsin State Executive Director of MADD. He also worked part-time for a number of years as a college instructor in the criminal justice program at Moraine Park Technical College.

Curt was certified in DWI Detection and Standardized Field Sobriety Testing, and as an Intoxilyzer operator. As an advanced victim advocate with MADD, he received training in death notification. Curt knows and understands drunk driving. He has arrested drunk drivers, investigated fatal crashes, counseled convicted DUI offenders, and worked as an advocate for innocent victims of impaired driving crashes. In 1995, Curt Kindschuh started Drunk Busters of America. He is the designer and patent holder for Drunk Busters Impairment Goggles, used worldwide in over 130 countries in the fight to stop impaired driving.



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www.facebook.com/drunkbusters

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OR CALL: 920-583-2491



DRUNK BUSTERS GOGGLES

The most widely recognized and trusted name in Impairment Goggles

- ~ Affordably priced at \$109 per goggle ~
- ~ Backed with a full five year warranty ~
- ~ Now being used in over 130 Countries ~
- ~ Super-fast shipping ~



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